

Elsevier Research Intelligence

Changes in Scientific Communication a culture of openness

Stephane Berghmans, VP Academic & Research Relations EU

Open Access Days 2015, Zurich



DG Research & Innovation: 3 priorities

Carlos Moedas, Commissioner, DG Research & Innovation ERA Conference, A new start for Europe: Opening up to an ERA of Innovation (22 June)



Developing a European Open Science Agenda: The RoadMap

Robert Jan Smits, Director General, DG Research & Innovation ERA Conference, A new start for Europe: Opening up to an ERA of Innovation (22 June)

<u>Autumn 2015</u>

Stakeholder Discussion on the European Open Science Agenda

<u>Autumn 2015 - Spring 2016</u>

Concretization of OS actions under the DSM strategy

4-5 April 2016

Conference on Open Science during the Dutch Presidency

May 2016

Competitiveness Council presentation of the European OS Agenda





European Commission public consultation on Science 2.0

What are the key drivers of 'Science 2.0'?

Availability of digital technologies and their increased capacities

Researchers looking for new ways of disseminating their output

Researchers looking for new ways of collaboration

Increase of the global scientific population

Growing criticism of current peer-review system

Public demand for better and more effective science

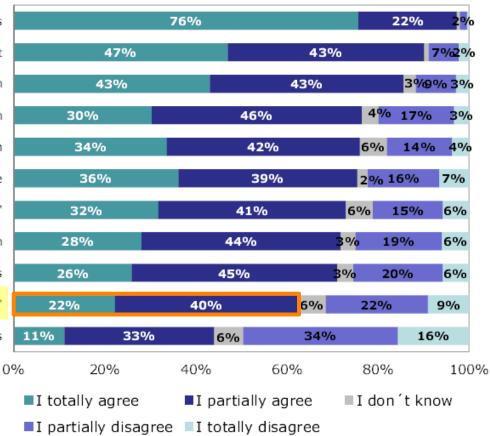
Public funding supporting 'Science 2.0'

Growing public scrutiny of science and research

Public demand for faster solutions to Societal Challenges

Scientific publishers engaging in 'Science 2.0'

Citizens acting as scientists

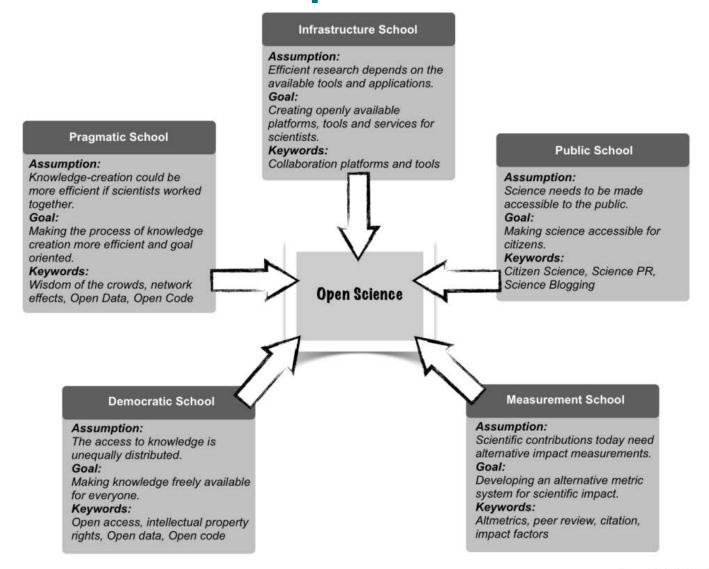


Sample size: 498 Missing: 8 to 12



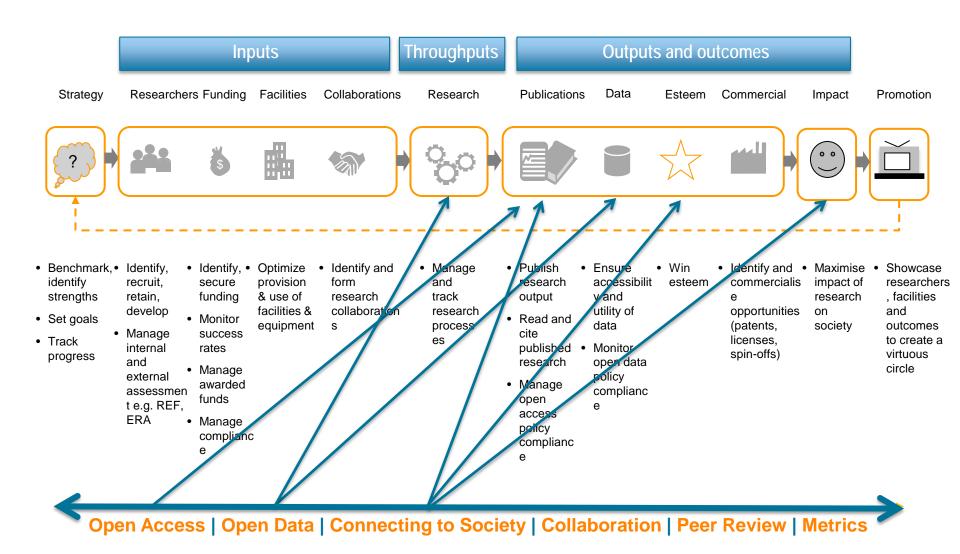
http://ec.europa.eu/digital-agenda/en/news/final-report-science-20-public-consultation

What is Open Science ...?





We support the world of research



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Open Access







- **Actively engage**
 - Support both gold and green OA

Elsevier and open access

- Test and learn
 - Developing systems and technology to implement OA
 - Working with funders, institutions and authors
- Offer choice
 - Respect the academic freedom of authors
 - Offer various ways for authors to comply with funder and institutional policies
 - Maintain focus on quality

research4li

patient ACCESS



Open access journals

1600+ Hybrid journals

All journals Offer green OA options

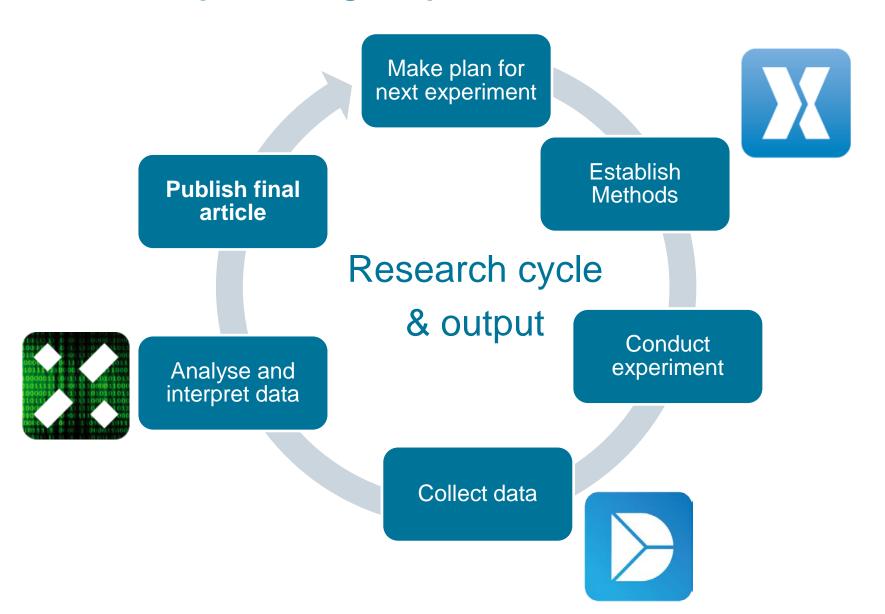
Gold open access

- Launching new open access journals and all established journal offer an OA option
- Choice of either a commercial (CC BY) or non-commercial (CC-BY-NC-ND) user license.
- Article publishing charges (APCs) range from \$500- \$5000 (US Dollars)

Green open access

- All journals offer authors an option to self archive
- Share link service provides 50 days free access to recently published research
- Pilot partner in the CHORUS initiative
- Open archives in 97 journals, including all Cell Press titles after 12 months.

Innovative publishing in open access



Innovative publishing in open access

Reproducibility



MethodsX is a broad (all experimental disciplines) Open Access journal, publishing method details in the microarticle format.

84% spend most of their research time on validating, tweaking and improving existing methods.

77% indicate that it's important to get credit for the work done in the lab to improve methods.

Data in Brief

article type describes open datasets so it can easily found, reproduced, reused and reanalyzed.

Data driven



Genomics Data brings interpretation to complicated datasets. The journal provides a way for genomics researchers to bring their data – along with the details necessary to understand and reuse the data – to the wider community.



Analyse & interpret

SoftwareX aims to acknowledge the impact of software on today's research practice, and on new scientific discoveries in almost all research domains

SoftwareX

stresses the importance of the software developers who are, in part, responsible for the impact of software

Innovative publishing in open access





The journal has innovation at its core:

- Publishing every technically sound paper across *all* disciplines
- "Test bed" for innovation: experimenting with new platforms and testing new ways to improve the author and reader experience
- Evolving with active feedback from the research community
- Using Elsevier's vast network of experts and cutting-edge technology to ensure papers are handled quickly and are discoverable after publication

Heliyon

All articles welcome

Publishes across all disciplines and article types inlouding humanities

2 choices

of Creative Commons licenses including CC BY

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Open Data



Supporting open data













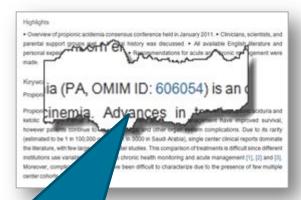
Elsevier Research Data Policy

"Raw research data should be made freely available to all researchers wherever possible" - STM Brussels Declaration 2007

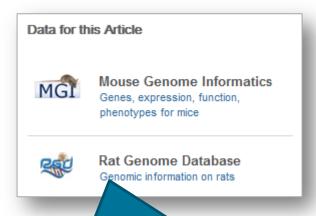
We help researchers store, share, discover, and use data

Data-linking program

- Elsevier has an extensive program with 40+ leading domain-specific data repositories to interlink articles and data
- Makes it easier to find relevant data and place data into the right context
- Linking through in-article accession numbers, data DOI's, or data banners

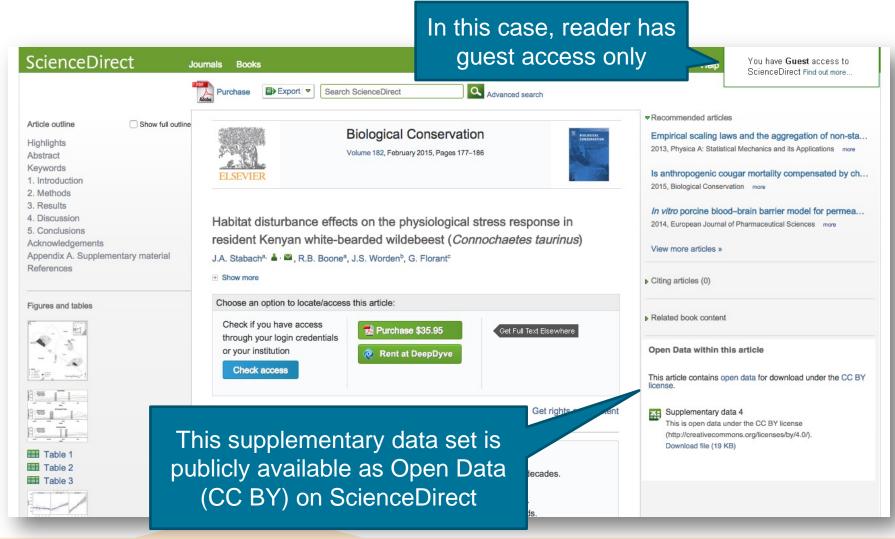


Linking through in-article data accession numbers



Database banners shown next to the article on ScienceDirect

Open Data Pilot



Sneak preview: Research Data Search



wistar rat

Q



view results as a list

✓



Data from: Environmental levels of oestrogenic and antiandrogenic compounds feminize digit ratios in male ra

Auger, Jacques, Le Denmat, Dominique, Berges, Raymond, Doridot, Ludivine, Salmon, Benjamin, Canivenc-Lavier, Marie Chantal & Eustache. Florence

Digit length ratios, especially the second-to-fourth digit ratio (2D: 4D), are associated with various pathological and behavioural conditions in many species including humans and are dependent upon prenatal androgen to oestrogen balance. It is unknown whether digit ratios are modified by environmental exposure to ubiquitous endocrine disruptors. We studied the effect on adult male Wistar rat digit ratios of a



Effects of Ethanol Extract of Garcinia Kola on Biochemical Markers of Liver Function of Wister Rats

Invention Journals & Denen Atsukwei1, Samuel Odu Odeh2, Joseph E. Toryila3, Egesie U.G. 2 Ejike Daniel Eze1

ABSTRACT: The study investigated the effects of ethanolic extract of Garcinia kola seed on the activities of some liver biomarker enzymes. To achieve this aim, thirty (30) wistar rats weighing 150.42 ± 3.98 were divided into three groups (I, II and III) comprising ten animals each. Animals in group I (control) received 0.5 ml of distilled water while those in groups II and III were administered 100 and 200



Nigral [3H]muscimol binding in naive Wistar AS and their non-epileptic controls — Inhibition of the substantia r

Deransart, C, Lê-Pham, B.-T, Hirsch, E, Marescaux, Ch & Depaulis, A

In this experiment a possible GABAergic dysfunction in naive Wistar AS was investigated by [3H]muscimol autoradiography performed in seven Wistar AS and five non-epileptic rats. The density of [3H]muscimol binding sites in the SNR was significantly reduced (40%) in naive Wistar AS as compared to their controls. No significant difference was observed between the two strains at the cortical and superior



Effects of 5% male Wistar urine, 5% female Wistar urine, and 5% male Donryu urine on phospholipase C activ

Sasaki, Kazuyo, Okamoto, Kiyoko, Inamura, Kouhei, Tokumitsu, Yukiko & Kashiwayanagi, Makoto

Urine excreted not only from the male Wistar rat but also from the female Wistar and the male Donryu rat induced the accumulation of IP3 in the membrane preparation (Fig. 5a). The magnitude of IP3 accumulation induced by the female Wistar urine and male Donryu urine was similar to that induced by the male Wistar urine.



The Influence of Oral and Topical Channa striatus on Laparotomy Wound Healing in Malnourished Wistar Rat

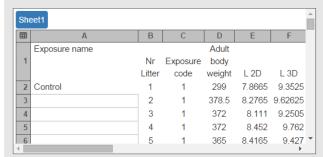
Invention Journals & MehboobAlam Pasha1, Rezqa Abdullah Husin2, Syed Hassan1

ABSTRACT: Channa striatus is traditionally used for its salutary and medicinal value as a source of improved wound healing. Many studies have been conducted to scientifically explain this basis. The objective of our study was to evaluate the effects of Channa striatus on the tensile strength, epithelialisation, and fibroblastic proliferation in the healing of full thickness laparotomy wound in malnourished

Data-set provider: DataDryad

Data-set type: article

Preview:



Title: Data from: Environmental levels of oestrogenic and antiandrogenic compounds feminize digit ratios in male rats and their unexposed male progeny

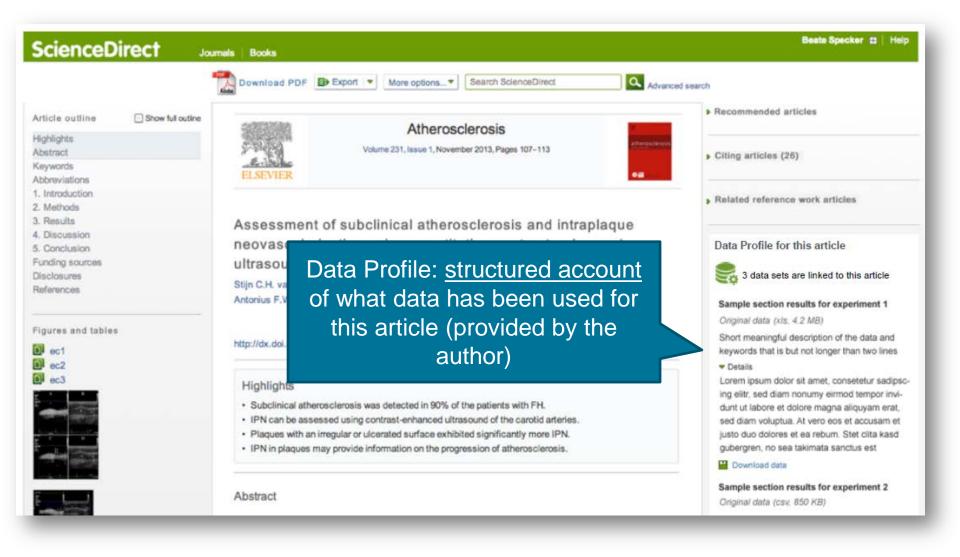
Authors: Auger, Jacques, Le Denmat, Dominique, Berges, Raymond, Doridot, Ludivine, Salmon, Benjamin, Canivenc-Lavier, Marie Chantal & Eustache, Florence

Date: 2013-08-07

Description: Digit length ratios, especially the second-to-fourth digit ratio (2D: 4D), are associated with various pathological and behavioural conditions in many species including humans and are dependent upon prenatal androgen to oestrogen balance. It is unknown whether digit ratios are modified by environmental exposure to ubiquitous endocrine disruptors. We studied the effect on adult male Wistar rat digit ratios of a gestational exposure to the oestrogenic and antiandrogenic compounds bisphenol A (BPA), genistein and vinclozolin, in low doses, and in combination with investigating in parallel a possible sexual dimorphism of this trait. We also investigated the effects on the male progeny not exposed during gestation. X-rays were taken of the left and right forepaws, and

http://1i-demo.equalexperts.com/

Sneak preview: Data Profile Pilot



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Connecting to society



Virtual journal: Atlas

- Recognizes the impact of scientific, technical and medical research on people's lives around the world
- Articles chosen by external advisory board
 - shortlist from Elsevier's 1800+ journals
 - Board members from NGOs across the world
- Winning articles summarized in a lay summary by a scientific journalist and hosted on Atlas website
- Author receive the Atlas award and have their article free to access on ScienceDirect





Research for a better world



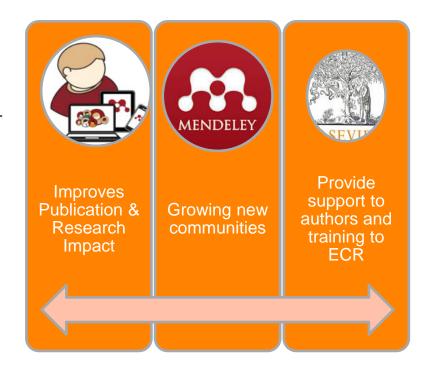


- Collection of **layperson translations** of original research papers
- Translations created as a collaboration between **early career**
- researchers and authors
- Papers are selected by the community, based on perceived societal impact or policy focus
- Elsevier publishes the summaries next to the original article on ScienceDirect.

Benefits:

- Helps authors relate their research to a broader audience
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- Utilizes technology to create build communities to help translate science to society.





Would you like some science with your drink? Pint of Science



Craft-beer bar Kaschk, Berlin

- Fun way to expand awareness
 of academic topics within
 society by bringing scientists to
 into pubs around the world
- Established as well as early-career and nonprofessional researchers can present their research projects, exchange information with colleagues and the public, and share their experience and opinions

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Collaboration



Why go digital?

Known Academic user needs

("must have / be able to")*

- Capture easily as possible their data and metadata (great UX)
- Data integrity and security
- Interoperability with other software
- Search existing aggregated data
- Data Analysis
- Lab (project) level collaboration
- Provenance
- Recognition of experiments done and data created**

"44% of corporate survey respondents are using paper laboratory notebooks instead of an ELN; 45% are using Microsoft Word, Excel, OneNote or equivalent."



Electronic Lab Notebook

We want to make something as close as possible to using a paper notebook that is collaborative, searchable** and secure.

Research Data: Mendeley data repository



Browse

My datasets

New dataset

Log in

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Periphyton data set

DOI: 10.17632/5cxx9nvcb4.1	Versio	on 1 Pub	olished: 2 Jul 2015	
Author(s): Jaques Zanon				
To mendeley	XLS	301 KB	♣ Download	

Abstract

In addition to playing an empirical role in establishing a close characterization of ecological communities, species abundance distribution enables the comparison of different communities with a compact description of structures. Several models seek proper understanding of this distribution. Yet, only two models are currently more common: log-series and log-normal. Studies on these patterns raise theories seeking an improved understanding. In this context, Hubbell proposes a neutral model (Unified Neutral Theory) under dynamic zero-sum known as zero-sum multinomial (ZSM) species abundance distribution model bringing renewed understanding and discussion. Since the neutral theory is expressly related to communities of non-motile organisms, the periphytic algal community represents an excellent group to have patterns and ecological theories investigated. Thereby, the objective of this study is the assessment of periphytic algal community structure supported by the Neutral Theory. Data include samples of petioles from three banks of the Eichhornia azurea (Sw.) Kunth aquatic macrophyte (n=45). The zero-sum assumption was not reached and the non-neutral model (log-normal distribution) fit more satisfactorily. Hence, in the context of our results we present two conclusions: the periphytic algal community dynamics cannot be regarded as neutral and the structuring was not through ecological drift. Our study reveals the relevance of periphytic algal communities as object of study for ecological theories and concepts and the necessity of expanding the number of samplings as well as substrates.

Cite this dataset

Zanon, Jaques (2015), "Periphyton data set", v1

http://dx.doi.org/10.17632/5cxx9nvcb4.1

Latest version

Version 1

2015-07-02

Published: 2015-07-02

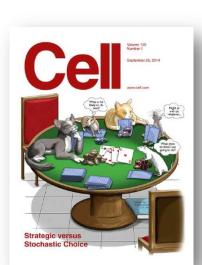
DOI: doi:10.17632/5cxx9nvcb4.1

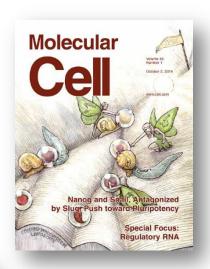
Licences

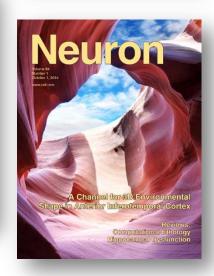
Collaborative Peer Review

- Pilots to conduct peer review in the Mendeley environment
- Reviewers remained anonymous to one another
- In one pilot, reviewers encouraged to perform the review end-to-end in Mendeley, including annotating the PDF directly in addition to providing summary comments
- Next pilots will include authors
- We now plan to expand our ability to implement this approach more broadly









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Metrics



Open Access | Open Data | Connecting to Society | Collaboration | Peer Review | Metrics

Metrics and Open Science

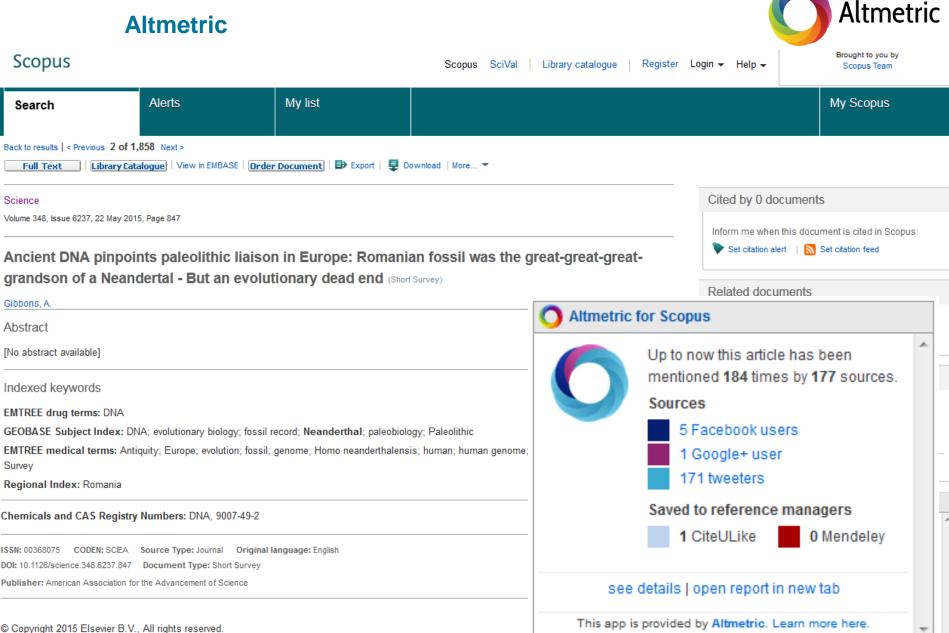
Two distinct themes:

- Metrics are an output of science themselves, therefore we can discuss the "openness" of a metric
- 2. Metrics are used to measure and describe science, therefore we can discuss how they are used to measure and describe Open Science, and in terms of social impact

Elsevier's Metrics Manifesto

- A diversity of metrics is essential
- The methodologies should be open and data agnostic
- Metrics should be transparent, valid and replicable
- Definitions should be owned by the community
- Metrics should be used appropriately
- No proprietary / black-box metrics







HOME Home:

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FOR CHARITIES & NGOS For Charities & NGOs

FOR BUSINESSES For Businesses

CONTA

For Businesses

newsflo can supply up-to-date media information to all relevant parties in your organisation

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newsflo is ideal for tracking the media profiles of university academics and departments



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Tweet links to great stories about your university with one click and easily compare your Twitter presence with your rivals'.



Y Demonstrate impact

Generate categorised four-year media reports for REF submissions and internal reviews.



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Keep track of coverage across your university, categorised from the faculty level right down to individual academics.



Meet milestones

Quantify your media impact over time with advanced metrics powered by up-to-date circulation figures.

Push personalised feeds of media coverage to individual academics' 'Find an Expert' profiles.

Connect experts

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Thank you very much

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