

Zitate, Downloads und altmetrics: Möglichkeiten zur Messung von wissenschaftlichem Impact?

27. September 2012 | Stefanie Haustein

Überblick

1. Einfluss und Sichtbarkeit von wiss. Publikationen
2. Zitationen, Downloads und/oder Bookmarks?
3. Social Bookmarks und Tags als Nutzersicht?
4. Ausblick

Einfluss wissenschaftlicher Publikationen



Einfluss wissenschaftlicher Publikationen

“While traditional **citation analysis** can tell us a lot about the **formal bases** of intellectual influence, it, quite naturally, tells us nothing about the **many other modalities of influence**, which comprise the total impact of an individual’s ideas, thinking, and general professional presence.”

Cronin et al., 1998, p. 1326

“[...] published articles may make **valuable contributions** to science as a whole in ways they are unlikely to be reflected by citations because they will be **used predominantly for things other than supporting further research.**”

Thelwall, 2012, p. 430

Cronin, B., Snyder, H. W., Rosenbaum, H., Martinson, A., & Callahan, E. (1998). Invoked on the Web. *Journal of the American Society for Information Science*, 49(14), 1319–1328.

Thelwall, M. (2012). Journal impact evaluation: A webometric perspective. *Scientometrics*, 92, 429–441.

Sichtbarkeit von Wissenschaftlern

“Footprints”

- Publikationen
- Publikationslisten
- Homepages
- Soziale Netzwerke
- Publikationsprofile
- Tweets

TRADITIONAL
BIBLIOMETRICS

ALTMETRICS



“Impact”

- Zitationen
- Downloads
- Links
- Bookmarks
- Retweets

Sichtbarkeit von Wissenschaftlern

“Footprints”

- Publikationen
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Present Yourself

“Impact”

- Zitationen
- Downloads
- Links
- Bookmarks
- Retweets

Einfluss messen

Zitationen

- Einfluss auf wissenschaftliche Autoren
 - formale Kommunikation
 - Peer Review

Downloads

- Einfluss auf gesamte Leserschaft
 - Zugriff auf Volltext

Bookmarks

- Einfluss auf gesamte Leserschaft
 - Referenzmanagement

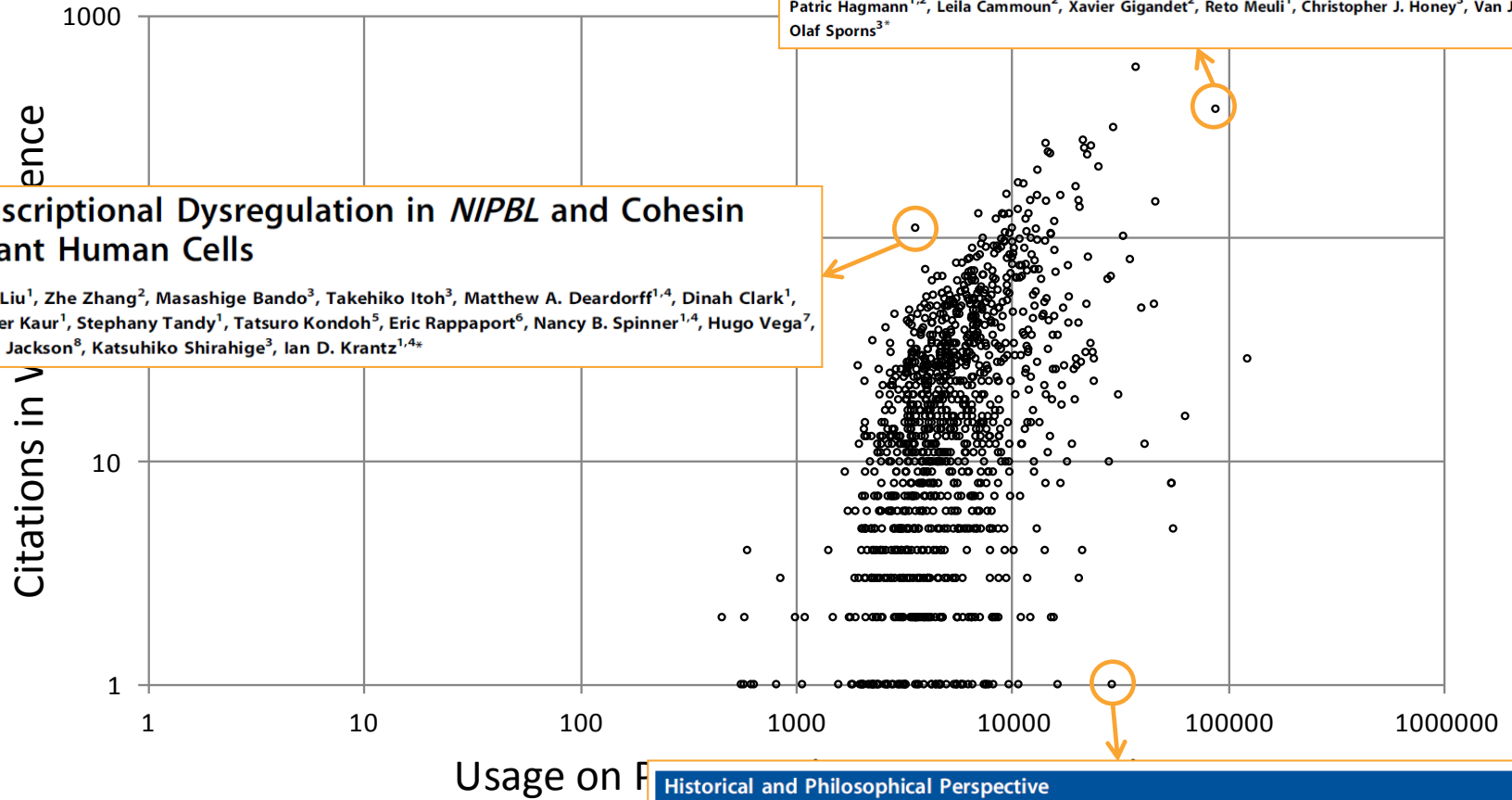
Zitationen vs. Downloads

Mapping the Structural Core of Human Cerebral Cortex

Patric Hagmann^{1,2}, Leila Cammoun², Xavier Gigandet², Reto Meuli¹, Christopher J. Honey³, Van J. Wedeen⁴, Olaf Sporns^{3*}

Transcriptional Dysregulation in *NIPBL* and Cohesin Mutant Human Cells

Jinglan Liu¹, Zhe Zhang², Masashige Bando³, Takehiko Itoh³, Matthew A. Deardorff^{1,4}, Dinah Clark¹, Maninder Kaur¹, Stephany Tandy¹, Tatsuro Kondoh⁵, Eric Rappaport⁶, Nancy B. Spinner^{1,4}, Hugo Vega⁷, Laird G. Jackson⁸, Katsuhiko Shirahige³, Ian D. Krantz^{1,4*}



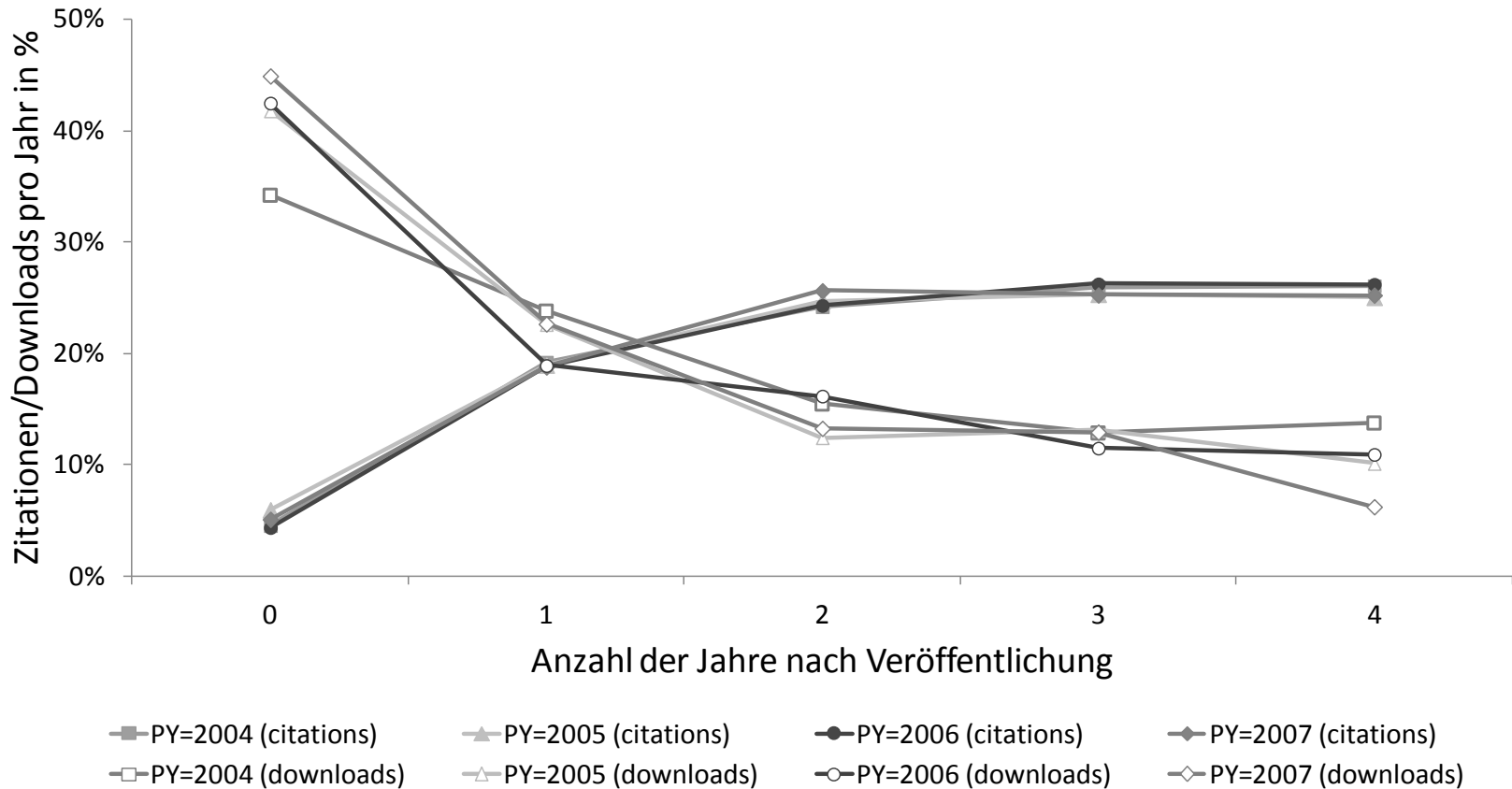
Historical and Philosophical Perspective

The Mismeasure of Science: Stephen Jay Gould versus Samuel George Morton on Skulls and Bias

Jason E. Lewis^{1*}, David DeGusta², Marc R. Meyer³, Janet M. Monge⁴, Alan E. Mann⁵, Ralph L. Holloway⁶

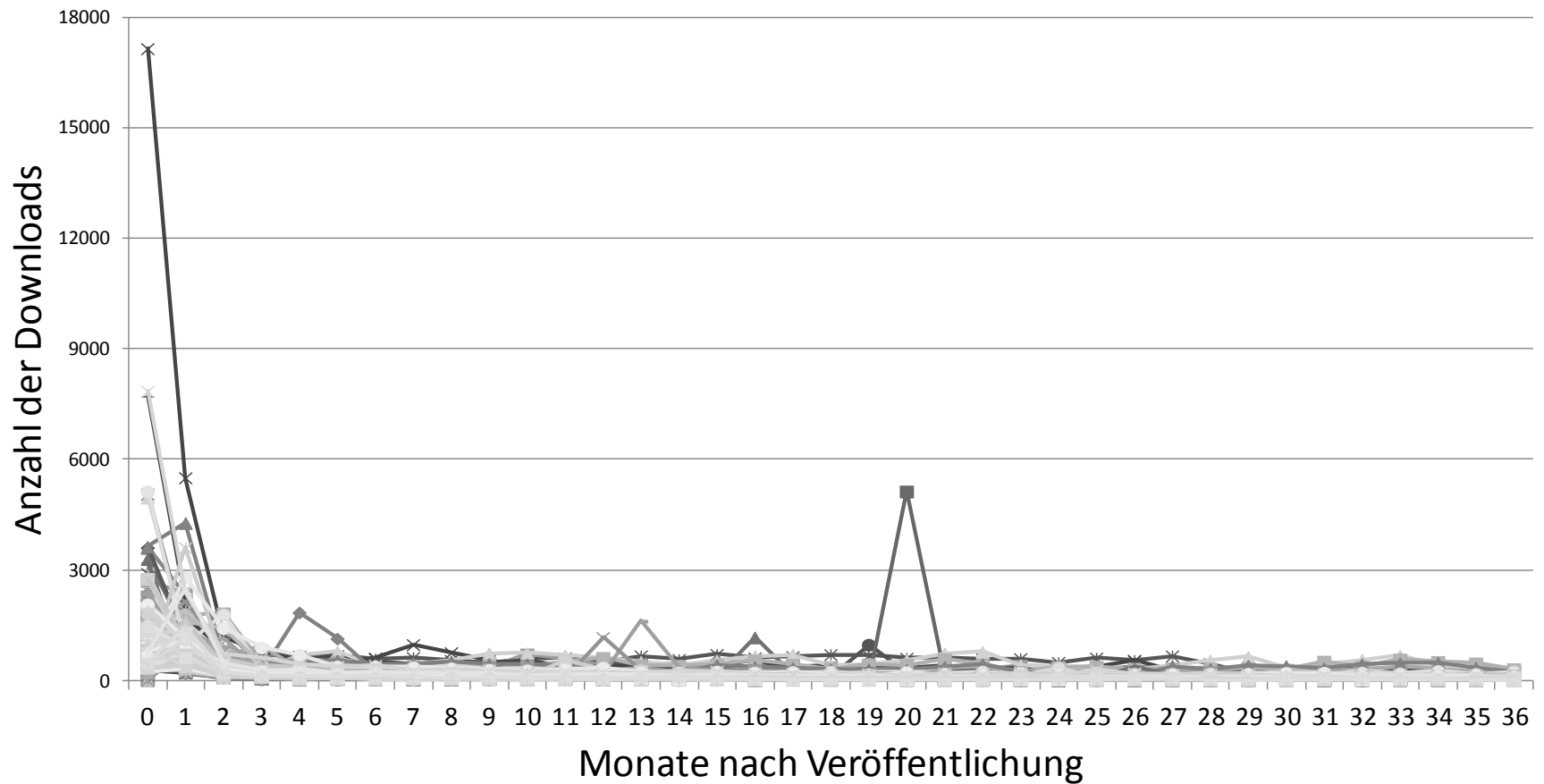
Zitationen und Downloads von

Zitationen vs. Downloads



Prozentuale Verteilung der Zitationen und Downloads von *PLoS Biology* Artikeln pro Jahr

Downloads

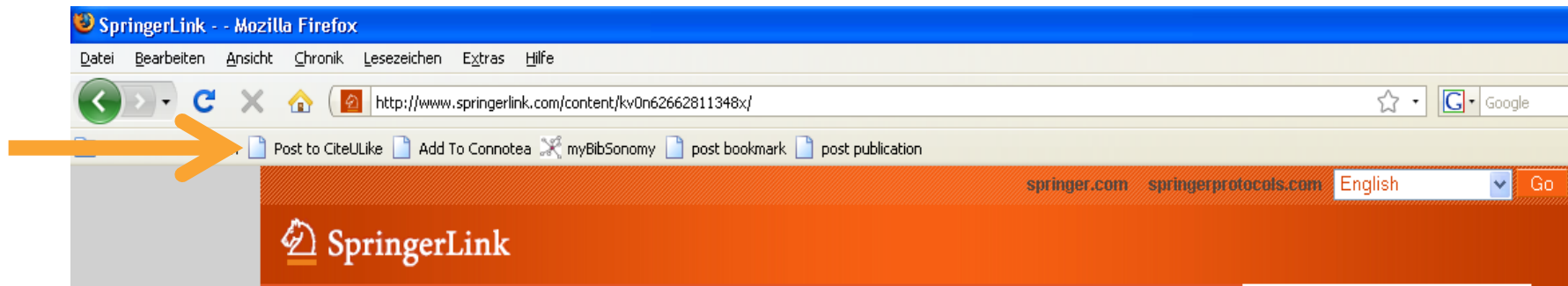


Anzahl der Downloads von 215 *PLoS Biology* Artikeln pro Monat
(DT: Articles, PY= 2007)

Downloads

- Verfügbarkeit
 - Abhängigkeit vom Publisher
 - Intention
- Bookmarks als Alternative und/oder Ergänzung?

Social Bookmarking und Reference Managers



CiteULike MyCiteULike Search Logged in

My library 1 article

Search Watch Export Sort Hide Details

- Comparison of citation and usage indicators: the case of oncology journals**
Scientometrics, Vol. 82, No. 3. (1 March 2010), pp. 567-580-580.
 by [Christian Schloegl](#), [Juan Gorraiz](#)
 posted to [usage indicators journal impact download data](#) by [teamprojekt](#) on 2010-08-20 10:12:32 ✓ [along with 2 people](#) [Schopfel](#) [h_prost](#)
 Abstract

Note: You may cite this page as: <http://www.citeulike.org/user/teamprojekt>

citation Ming-yuen Tsay

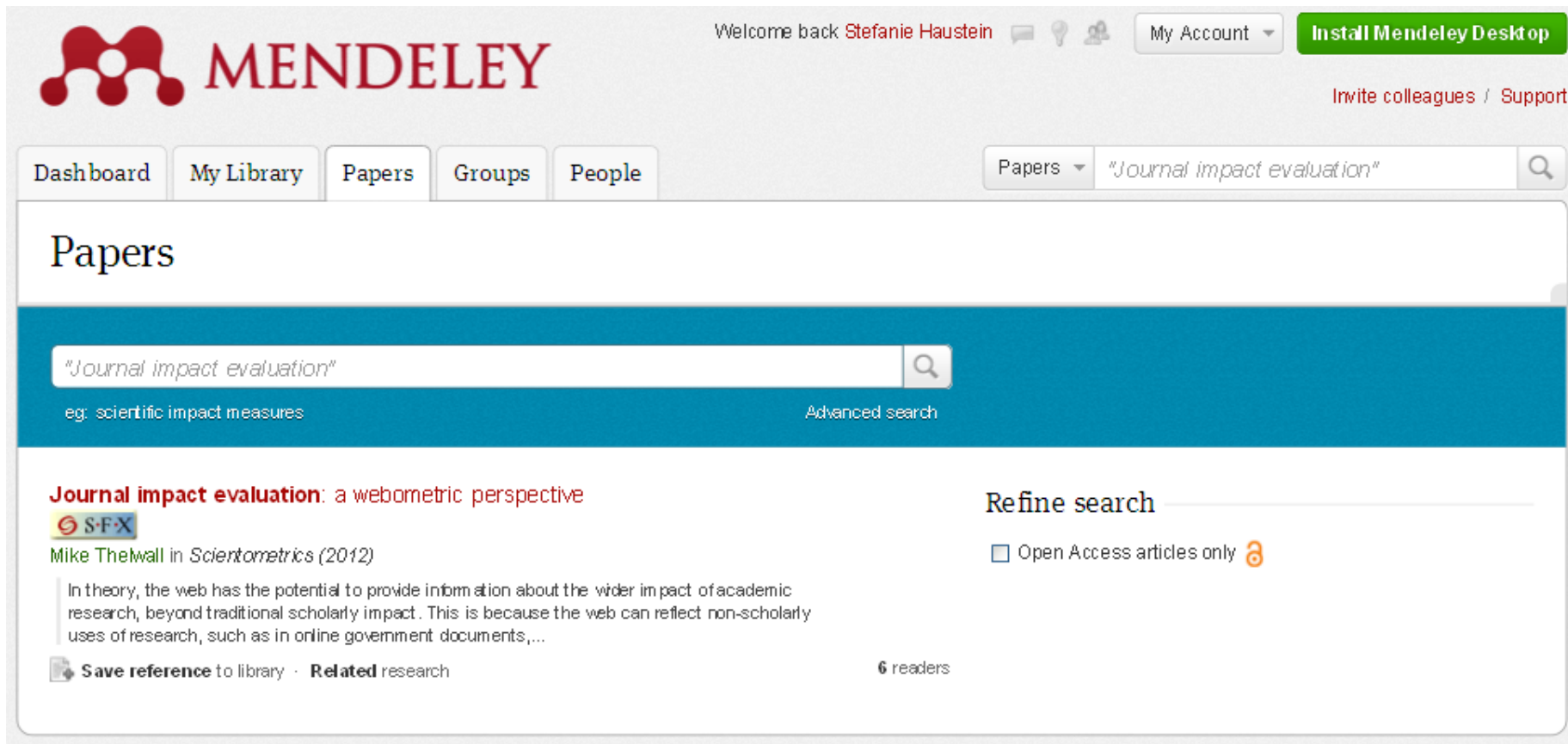
- Book Chapter
- Presenting and Publishing
- Research Data Howard A. Bird

Link Out to this Article at FZJ Forschungszentrum Juelich:

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Social Bookmarking und Reference Managers



The screenshot shows the Mendeley web interface. At the top left is the Mendeley logo. To the right, it says "Welcome back Stefanie Haustein" with icons for chat, help, and profile. There is a "My Account" dropdown and a green "Install Mendeley Desktop" button. Below this is a navigation bar with "Dashboard", "My Library", "Papers", "Groups", and "People". A search bar contains "Papers" and "Journal impact evaluation".

The main content area is titled "Papers" and features a search bar with "Journal impact evaluation" and a magnifying glass icon. Below the search bar, it says "eg: scientific impact measures" and "Advanced search".

The first search result is titled "Journal impact evaluation: a webometric perspective" with an SFX icon. The author is "Mike Thelwall in *Scientometrics* (2012)". The abstract reads: "In theory, the web has the potential to provide information about the wider impact of academic research, beyond traditional scholarly impact. This is because the web can reflect non-scholarly uses of research, such as in online government documents,..."

At the bottom of the result, there is a "Save reference to library" button, a "Related research" link, and "6 readers".

On the right side, there is a "Refine search" section with a checkbox for "Open Access articles only" and a lock icon.

Social Bookmarking und Reference Managers



Electronic Publishing

In this subdiscipline: **3,784** papers

Mendeley Computer and Information Science Electronic Publishing

Discipline summary

The publication of content in digital form either for download or for online viewing. Content is either textual, graphic or in multimedia form (audio, video). Included are articles, journals, books and apps (where they can be considered to be a "publication"). The topic also includes business models, ethics of e-publication, commercial and academic publishing.

[Edit description](#)

Popular papers

The Semantic Web



Tim Berners-Lee, James Hendler, Ora Lassila in *Scientific American* (2001)

A new form of Web content that is meaningful to computers will unleash a revolution of new possibilities.

 [Save PDF to library](#) · [Related research](#)

410 readers

A Principal Component Analysis of 39 Scientific Impact Measures



Johan Bollen, Herbert Van De Sompel, Aric Hagberg, Ryan Chute in *PLoS ONE* (2009)

Background: The impact of scientific publications has traditionally been expressed in terms of citation counts. However, scientific activity has moved online over the past decade. To better capture scientific impact in the digital era, a variety of...

 [Save PDF to library](#) · [Related research](#)

217 readers

Popular tags

- child
- computer software
- epon
- humans
- united states
- dépiàtage
- electronic information re...
- enfant
- eye disease
- fiber laser
- homme
- human
- information technology
- l band
- trouble vision
- application software dev...
- biblioteca digital
- brillouin scattering
- database management
- databases

Active members



Vicente Lillo Hidalgo
Researcher (at an Academic Institution)
University of Murcia

87 contacts



Christian Gutknecht
Student (Master)
University of Zurich, Main Library

34 contacts



Nancy Diana Gomez
Ph.D. Student
Madrid, Spain

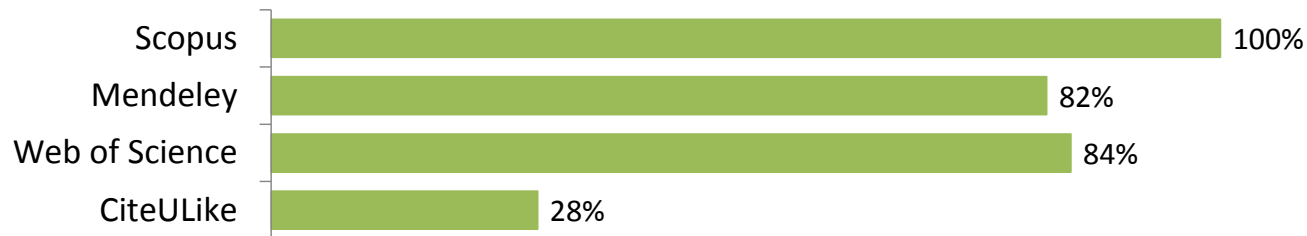
Downloads vs. Bookmarks

“Social bookmarking data are likely to provide **more robust** indicators than usage factors insofar as they result from the **intentional behavior** of users interested in marking an item for future use rather than from pure navigation patterns. Bookmarking an item is a much more relevant [...] kind of action to estimate user interest than merely following a link.”

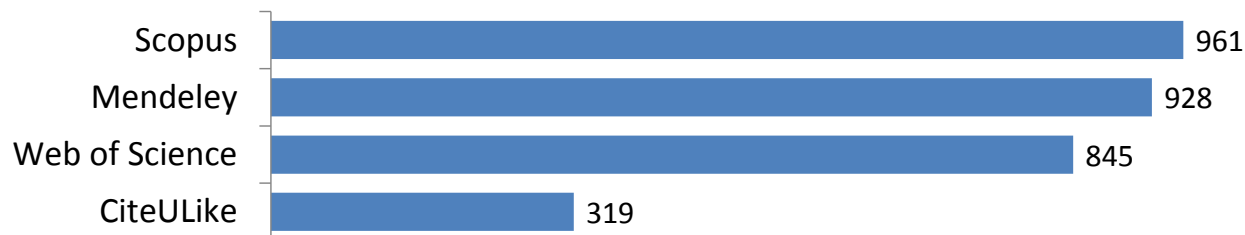
Taraborelli, 2008, p. 104

Social Bookmarks vs. Zitationen

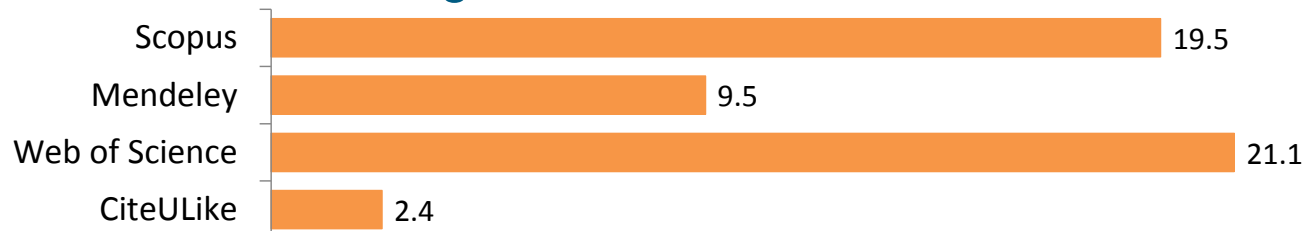
Abdeckung von 1136 Bibliometrie-Artikeln (Scopus)



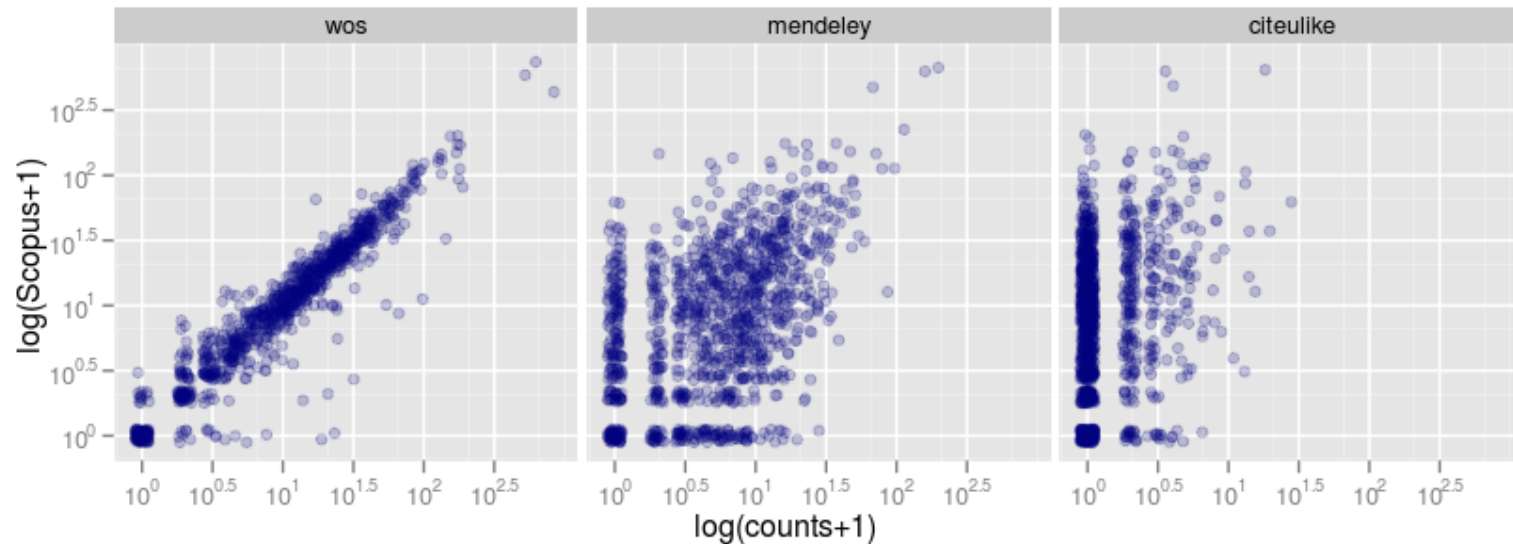
Dokumente mit mind. einem Zitat bzw. Nutzer



Zitations- bzw. Nutzungsrate



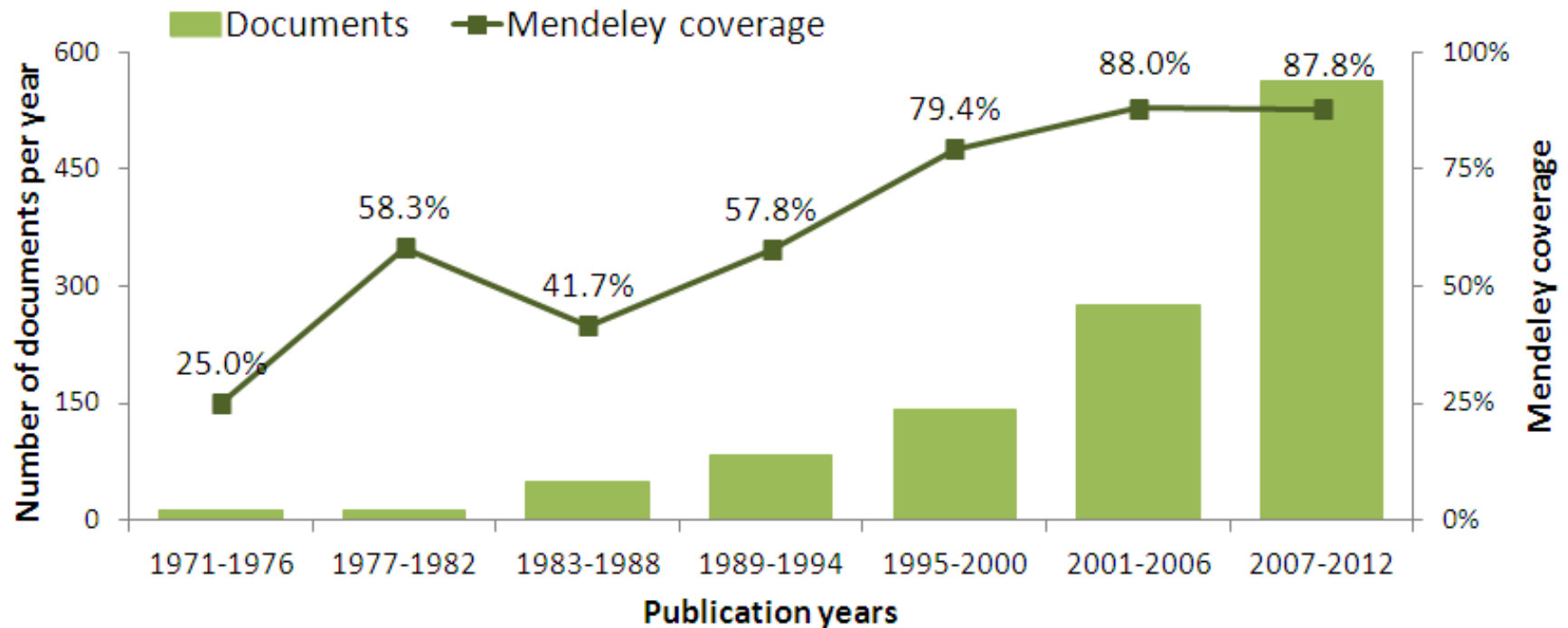
Social Bookmarks vs. Zitationen



Spearman's ρ	Zitationen (Scopus)	Bookmarks (Mendeley)	Bookmarks (CiteULike)
Zitationen (Scopus)		.448**	.232**
Bookmarks (Mendeley)	.448**		.441**
Bookmarks (CiteULike)	.232**	.441**	

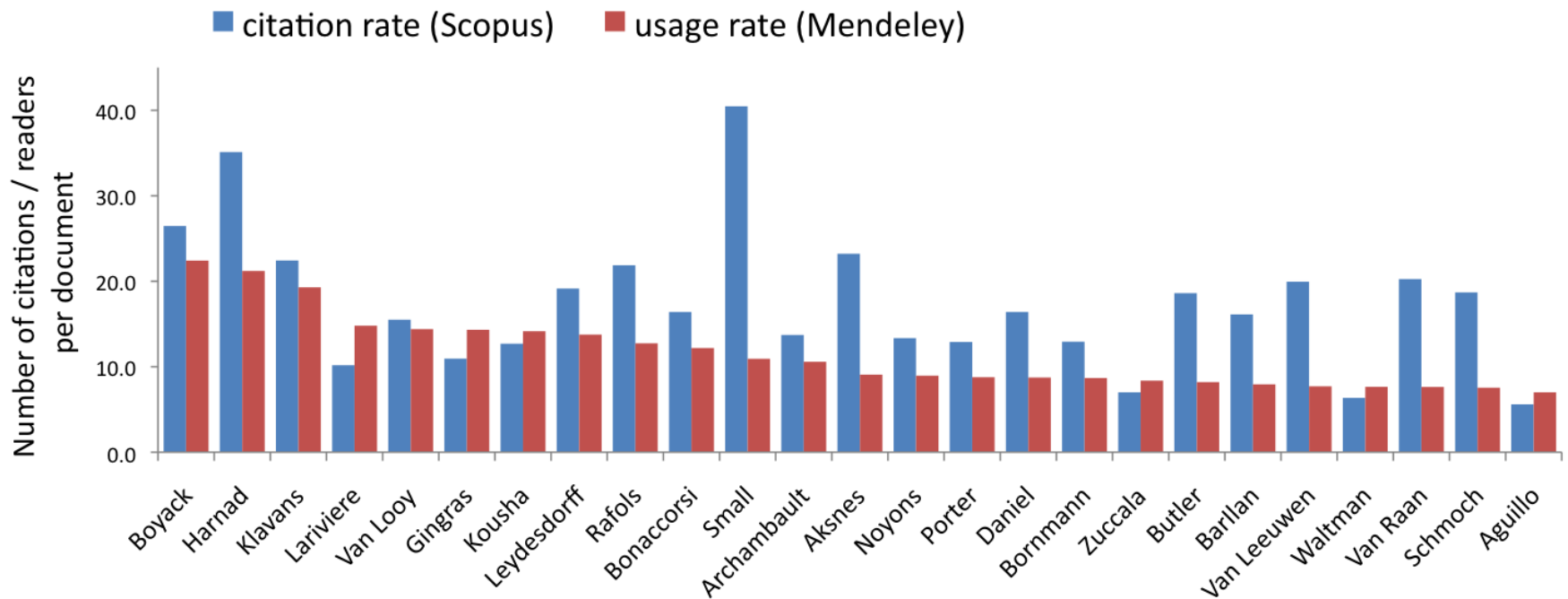
Social Bookmarking

Abdeckung in Mendeley nach Publikationsjahr



Social Bookmarks vs. Zitationen: Autorenebene

Zitations- und Nutzungsrate auf Autorenebene



top 25 authors of a sample of 57 STI 2010 presenters

Ausblick

- altmetrics als Möglichkeit wissenschaftlichen Einfluss im breiteren Sinne zu analysieren
- kein Ersatz für Zitationsanalyse

- Probleme / Herausforderungen:
 - Manipulierbarkeit
 - Datenqualität
 - Repräsentativität

Herzlichen Dank für Ihre Aufmerksamkeit!

Stefanie Haustein

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Post-Conference-Workshops am Do 27.9.

- | | |
|--------------------------------|--|
| 15.15-17.30
(Hs. A) | Workshop 1: Open Journal Systems
[Info und Anmeldung]
Kontakt: Marco Tullney (marco.tullney[at]fu-berlin.de) |
| 15.30-17.30
(Hs. B) | Workshop 2: OA-Statistik
[Info und Anmeldung]
Kontakt: Daniel Beucke (beucke[at]sub.uni-goettingen.de) |
| 15.15-17.15
(Hs. C2) | Workshop 3: APARSEN
Digitale Langzeitarchivierung von
Forschungsergebnissen: Den Herausforderungen
gemeinsam begegnen / Digital preservation of the
records of science: a common endeavour
[Info und Anmeldung]
Kontakt: Christoph Bruch
(christoph.bruch[at]oa.helmholtz.de) |

Interesse geweckt?

**Besuchen Sie *Workshop 2: OA-Statistik*
heute um 15:30h!**