



Open Access Success Stories

5 October 2011, Keith Russell, Knowledge Exchange



Who is Knowledge Exchange?



German Research Foundation (DFG)



Joint Information Systems Committee
(United Kingdom)



Denmark's Electronic Research Library



SURFfoundation (Netherlands)

Shared aim: **innovative use of ICT**
to support Research and Education

Our vision

“To make a layer of scholarly and scientific content openly available on the Internet”



Petersberg October 2010

Working Groups

- Open Access
- Primary Research Data
- Licensing
- Interoperability of Digital Repositories
- Virtual Research Environments

Activities in the years 2005 - 2011

- Petition to EU for **guaranteed public access** to publicly-funded research results
- Tender for Multinational **Licences**
- Workshops on collecting **usage statistics** from repositories and journals
- **Costs and Benefits** of Open Access in UK, Netherlands and Denmark'
- Studies on **Persistent Identifiers** and seminar bringing the various solutions together
- Legal status of **research data** in the four KE countries



The Open Access Success Stories



Why

- Open access - the free, immediate, online access to the results of scholarly research – can transform scholarship and its impact.
- Through compelling stories from across Europe, across stakeholders and across disciplines, this project shows that transformation in action.



What are these stories

- More than 30 stories
- From more than a dozen European countries
- Covering a wide range of stakeholders
- Over a wide range of disciplines and themes
- From long-established journals and scholars to new projects and early career researchers

Stakeholders include

- Researchers
- Librarians
- Journal Editors
- Publishers
- Repository managers
- Small and Medium sized Enterprises

Search by:

Stories by country

- Denmark
- Germany
- Hungary
- Ireland
- Netherlands
- Portugal
- Serbia
- Spain
- Switzerland
- UK
- US

Categories

Author Benefit Books
Brazil Business models
Canada Censorship
Collaboration Country
Datasets **Denmark**
Developing world
Germany
Group/network Harry
Potter **Hungary** Inspiring
young scholars
International
Ireland **Journal**
Journals Libraries
National **Netherlands**
Platform Portugal Publisher
Publisher Regional
Repository
Researcher Self-
archiving **Serbia** Social
media Spain Speed
Switzerland **Teachers**
Theme Type **UK** **US** **Users**
Visibility Website



Open Access success stories

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[← Netherlands: Journal: International Journal of the Commons](#)

[Ireland: Repository: NDLR →](#)

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Germany: Journal: Connotations

Slowly but surely: a 15-year-long step-by-step move to open access sees submissions soar

<http://www.connotations.uni-tuebingen.de>

What is it?

Connotations is a 20-year-old international journal about English literature, based in Germany. It started out as a print journal and took the first steps in electronic publishing in 1996 when it began to offer a selection of articles and discussions free of charge online. The journal became fully open access in 2010 and it has recently completed a three-year process of putting all its back issues online.

Connotations

15 year long move to OA saw submissions soar

Since moving to OA in 2010:

- Submissions up 20-25%, subject range broader
- Links from related websites up

“We have noticed that since the complete archive has gone online, we regularly see the journal accessed from more than 50 countries which is a lot for such a specialised journal. Articles are accessed in many countries in Africa and Asia where there has never been a subscription of the printed journal.”

Matthias Bauer, editor, Connotations



DeGruyter and TOPOI

an innovative partnership to pilot open access monograph publishing

Experiment trialling combining open access with the support of professional publishers in the publication of current research

"I have never believed our business to be anything other than service. That's what we do. I never had the idea that the publisher owns the content and somebody buys content from them – that is simply not true."

Sven Fund, managing director, de Gruyter



Richard Clapp – Environmental Health

Overcoming censorship to publish publicly important research

2006 paper on mortality rates among IBM workers
a two-year-long battle for the Boston University
professor of public health to publish his own work, a
battle which encompassed a full editorial boycott of
an Elsevier journal, media spotlight on right-to-
publish issues, and court cases in California and
New York State.

He published it in an OA journal.



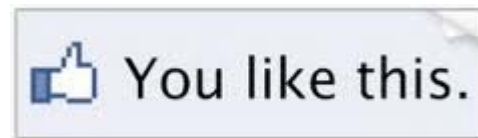
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- Link to the stories
- Material also available for download



When

- Open Access Week
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Thank you!

www.knowledge-exchange.info