

Study of Open Access Publishing (SOAP) – An Introduction

Funded by the European Commission (FP7 Science and Society)

Bettina Goerner, Springer Science+Business Media; Anja Lengenfelder, Max Planck Digital Library

German Open Access Days, Konstanz, October 7-8, 2009 Session 5: Geschäftsmodelle des elektronischen Publizierens

project-soap.eu

SEVENTH J

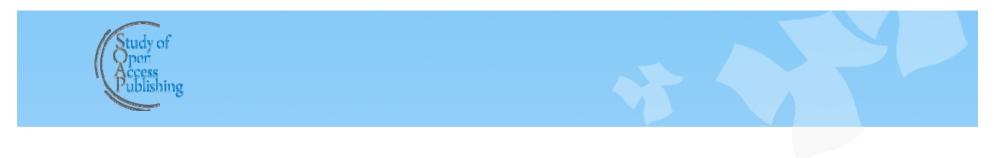




Project description

Study on Open Access Publishing (SOAP)

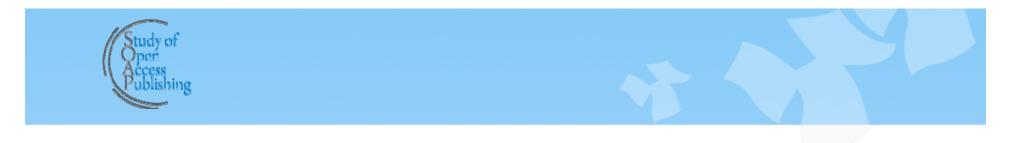
- will focus on the Golden Road to open access
- will describe and analyse open access business models
- will investigate researchers' position towards open access
- is a two-year project running from March 2009 until Feb 2011
- is funded by the European Commission (FP7 Science and Society)
- provides data and information for the European Commision, libraries, funding agencies, publishers and researchers



Partners

Research Organizations, Funding Agencies and Publishers

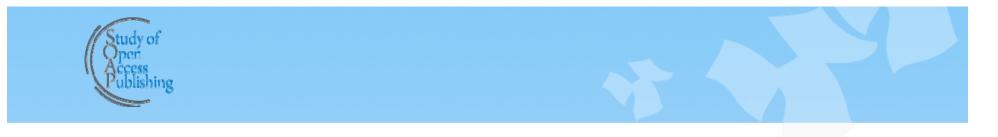




Approach, Part 1

Qualitative and quantitative assessment of existing open access models

- Analysis of open access titles in the Directory of Open Access Journals (DOAJ) with respect to business model, license, copyright, and more
- Analysis of prevalence of hybrid titles, and share of open access articles in hybrid journals among major publishers
- Timeline: End of 2009

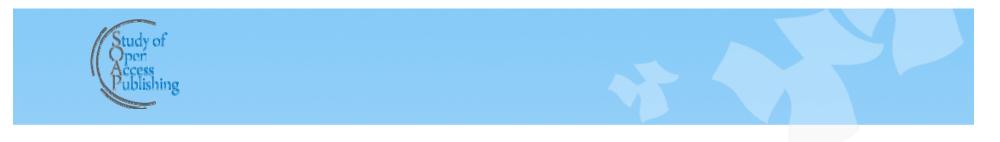


Approach, Part 2

Large-scale survey among researchers on knowledge, understanding, attitudes, desires and practices towards open access

- Aim to widest coverage in disciplines and EU member states and beyond
- Collected data made available to the public for further analysis
- Survey to be released in early 2010

Please watch out for our survey and support us in reaching your scholars!



Approach, Part 3

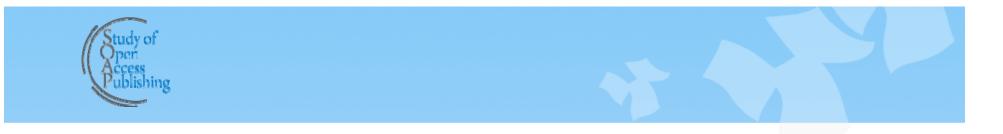
Validation of results and knowledge extension with "litmus groups"

- Clustering of communities based on survey analysis
- "Litmus groups" case studies to complement survey and description of open access publishing models
- Results communicated to European Commission, libraries, funding agencies, publishers and researchers at the end of 2010



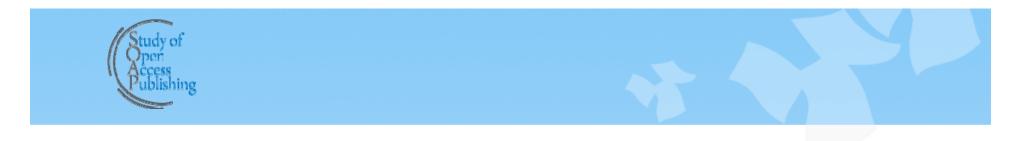
http://project-soap.eu





Next Updates on SOAP

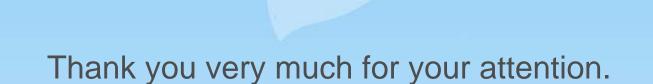
- Berlin 7 Open Access Conference December 2-4, 2009, Paris
- Academic Publishing in Europe (APE) January 19-20, 2010, Berlin *(to be confirmed)*



Summary

- Currently working on the data collection and analysis of open access journal titles from the Directory of Open Access Journals (DOAJ) and exploring hybrid journals
- Results of all findings will be compiled in comprehensive reports to European Commission, libraries, funding agencies, publishers and researchers

Look out for our survey on open access and help to distribute it!



For further information please contact us: info@project-soap.eu

These slides are available under CreativeCommons Attribution 3.0



project-soap.eu