



# Study of Open Access Publishing (SOAP) – An Introduction

Funded by the European Commission  
(FP7 Science and Society)



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German Open Access Days, Konstanz, October 7-8, 2009  
Session 5: Geschäftsmodelle des elektronischen Publizierens

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## Project description

### Study on Open Access Publishing (SOAP)

- will focus on the Golden Road to open access
- will describe and analyse open access business models
- will investigate researchers' position towards open access
- is a two-year project running from March 2009 until Feb 2011
- is funded by the European Commission (FP7 Science and Society)
- provides data and information for the European Commission, libraries, funding agencies, publishers and researchers

## Partners

Research Organizations, Funding Agencies and Publishers



## Approach, Part 1

Qualitative and quantitative assessment of existing open access models

- Analysis of open access titles in the Directory of Open Access Journals (DOAJ) with respect to business model, license, copyright, and more
- Analysis of prevalence of hybrid titles, and share of open access articles in hybrid journals among major publishers
- Timeline: End of 2009

## Approach, Part 2

Large-scale survey among researchers on knowledge, understanding, attitudes, desires and practices towards open access

- Aim to widest coverage in disciplines and EU member states and beyond
- Collected data made available to the public for further analysis
- Survey to be released in early 2010

*Please watch out for our survey and support us in reaching your scholars!*


## Approach, Part 3

Validation of results and knowledge extension with “litmus groups”

- Clustering of communities based on survey analysis
- “Litmus groups” case studies to complement survey and description of open access publishing models
- Results communicated to European Commission, libraries, funding agencies, publishers and researchers at the end of 2010



http://project-soap.eu



**1st Conference on OA Publishing**

September 14th, 2009  
Members of the SOAP consortium will take part at the first conference more...

**Other Projects on OA in FP7**

August 5th, 2009  
In the FP7 Science in Society call in 2008, besides SOAP two more...

**CREST Questionnaire on Scientific Information**

July 2009  
In June 2009, the European Commission published the results of the CREST members' more...




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## Welcome

The Study of Open Access Publishing (SOAP) is a two-year project, funded by the European Commission under FP7 (Seventh Framework Programme > Capacities > Science in Society).

This project runs from 1st March 2009 to 28th February 2011 and is co-ordinated by CERN, the European Organization for Nuclear Research. The SOAP consortium represents key stakeholders such as publishers (BioMed Central Ltd (BMC), Sage Publications Ltd (SAGE) UK and Springer Science+Business Media Deutschland GmbH (SSBM)), funding agencies (Science and Technology Facilities Council (STFC) UK), libraries (Max Planck Digital Library of the Max Planck Society) and a broad spectrum of research disciplines. It aims to study the new open access business models that have emerged as a result of the shift from print to digital documents and inform the European Commission and all stakeholders about the risks, opportunities and essential requirements for a smooth transition to open access publishing.

*Open access: a concept that allows the results of publicly-funded research to be made available online without charge to the reader.*

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## Events

**SOAP @ Berlin 7 conference**

December 4th, 2009  
The next follow-up conference on the Berlin Declaration "Berlin 7 - Reaching more..."

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## Next Updates on SOAP

- Berlin 7 Open Access Conference  
December 2-4, 2009, Paris
- Academic Publishing in Europe (APE)  
January 19-20, 2010, Berlin (*to be confirmed*)



## Summary

- Currently working on the data collection and analysis of open access journal titles from the Directory of Open Access Journals (DOAJ) and exploring hybrid journals
- Results of all findings will be compiled in comprehensive reports to European Commission, libraries, funding agencies, publishers and researchers

*Look out for our survey on open access and help to distribute it!*



Thank you very much for your attention.

For further information please contact us:

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